Design / DES-80300

ToyotaDemo1 - About Us Page Updates ⒶA

Edit | Comment | Assign | More ▾ | In Progress | New | RoadBlocked

Details

Type: ⊙ General Design Request ⒷB | Status: **READY FOR WORK** (View Workflo
Resolution: Unresolved

Labels: None

| Field Tab | Salesforce Case Details | Work Units |

Design Ticket Sub-Type: Custom Page (updates) ⒸC
Agency: [MISSING]
Dealer ID(s): 16681 ⒹD
Dealer Name(s): ToyotaDemo1 ⒺE
Example URL/Webpage: https://toyotademo1.dealeron.com/aboutus.aspx ⒻF
DealerOn SF Case Reference: 5001R00000IkmvUQAQ - ToyotaDemo1 About Us Page Updates ⒼG

Description ⒽH

Please make the following updates to the About Us page. The dealer would like for it to look like the About Us page on CadillacDemo2 (15916).

1. Swap the current hero image for the attached picture:

2. Add a Click to Call button to the hero section.
   - **Button link:** #PHONE1-MOBI-DIGITS#
   - **Button Text:** Call Now!
3. Add a quickNav section below the rest of the page content. These should be formatted like the ones on CadillacDemo2 (15916).

Anatomy of a Design Ticket

Ⓐ SUMMARY
A specific title that summarizes the request. This is populated by the **JIRA Issue Summary** field in Salesforce.

Ⓑ ISSUE TYPE
Determines whether the ticket is a **Design Support** or **General Design Request**. If unsure, check **DKB-568**.

Ⓒ DESIGN TICKET SUB-TYPE
If submitting a banner creation request, set this to **Banner** to push this directly to the banner team's queue.

Ⓓ DEALER ID(S)
These indicate which sites to update. Remove any **commas**, **spaces**, or **IDs** not related to the request.

Ⓔ DEALER NAME(S)
This pulls from the **Account Name** field in Salesforce and confirms accuracy of the Dealer IDs and Example URLs.

Ⓕ EXAMPLE URL/WEBPAGE
Refers to specific pages where edits are requested. There should be **one link for every page that is to be updated**.

Ⓖ SALESFORCE LINK
There should be a **1:1 ratio** of Salesforce cases to JIRA issues.

Ⓗ DESCRIPTION
A clear, concise summarization of the problem or request, pulled from the **JIRA Issue Description** field in Salesforce.

What Information Should Be in the Description?

Similarly to Salesforce cases, Design requests fall into one of the following categories: **Problems**, **Creations,** and **Requests/Updates**. The description should be tailored to fit the category of the request.

PROBLEM

Examples: Bugs, compliance violations, display issues, slow site speed, incorrect content, re-installation or removal of third party scripts.

WHAT TO INCLUDE:

1. **Issue Statement** - A brief explanation of the current behavior, as well as expected behavior.

2. **Replication Steps** - Outline how the problem can be reproduced, including browsers or devices affected.

3. **Troubleshooting Notes** - Record any methods already attempted to fix the issue.
   - Checking for platform solutions.
   - Searching for open tickets.
   - Using **URL Query Parameters** (**DKB-703**).

4. **Screenshots & Videos** - These help with troubleshooting and replication.

5. **Additional Notes or Updated Content** - Provide instructions, details, updated text, or code within {code}code tags{code}.

CREATION

Examples: Custom pages, homepage designs & redesigns, banners (including bonus block, homepage, Mobile Lead Driver, SRP, VDP), content migrations.

WHAT TO INCLUDE:

1. **All Text, Content, & Links** - All copy (headings, body copy, disclaimers, custom forms, etc.) must be provided.

2. **Examples and References** - Provide mockups and links to reference pages the dealer wants to emulate.

3. **Goals** - What should the final product do or communicate? Is the intent to urge customers to perform an action, inform, or advertise?

4. **Themes & Imagery** - Are there certain concepts the dealer wants to utilize? Include colors, logos, or Chrome Photo Builder replacement codes for vehicles.

5. **Package Information** - For banners and custom pages, indicate if the dealer has an applicable package.

REQUEST/UPDATE

Examples: Updating page content; adjusting colors, placement, or appearances of site features; editing replacement codes; adding or removing scripts.

INFORMATION TO INCLUDE:

1. **Update Location** - Clear indication of what needs to be updated and where.
   - Specific paragraphs/disclaimers.
   - Screenshots and/or mockups.
   - Links to examples.
   - References to past tickets.
   - Replacement codes & page links.
   - Homepage blocks to be edited.

2. **Relevant Attachments or Content** - Includes all text, scripts, instructions, video files, links, custom forms, and other assets to be updated.

3. **Purpose** - For scripts, state what the script does and how to confirm it has been correctly installed.

4. **Example Links** - For accuracy and ease of access, links should be provided for **all** pages where changes are requested.