InSalonTech App

Spring 2015

Each circle symbolizes a different subsection.
* A **thick black stroke** around a circle marks it as the start of that section.

1 My account
2 Booking
3 Appointments
4 Services
5 Cart
6 Products
7 Notifications
8 Style Feed
9 Purchases
10 About Us
11 Referrals
Favourites

Sample Top Navigation Menu

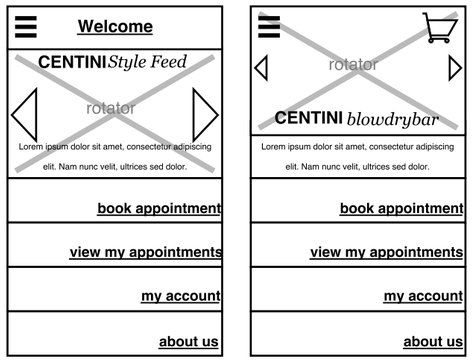
Appear at top of every page

Appear at top of most pages

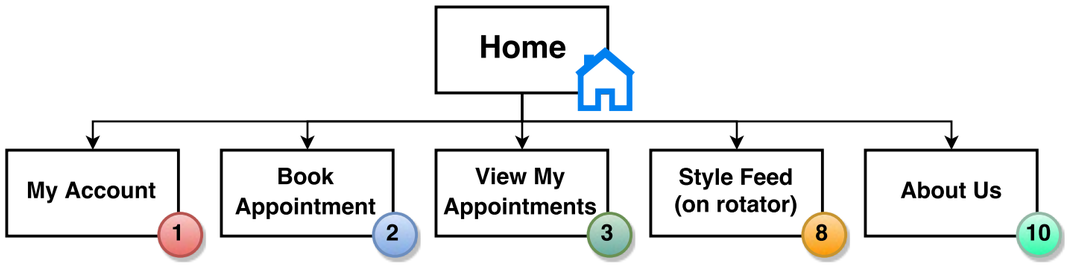
Sample 5-button bottom menu

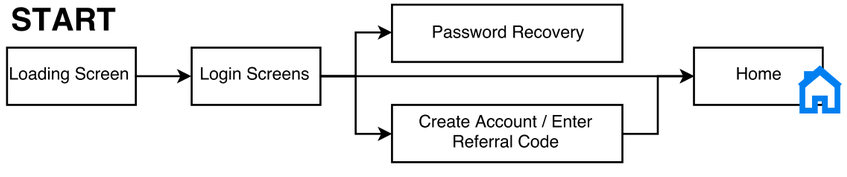
would go at bottom of most pages

Sample Home Screen Layouts

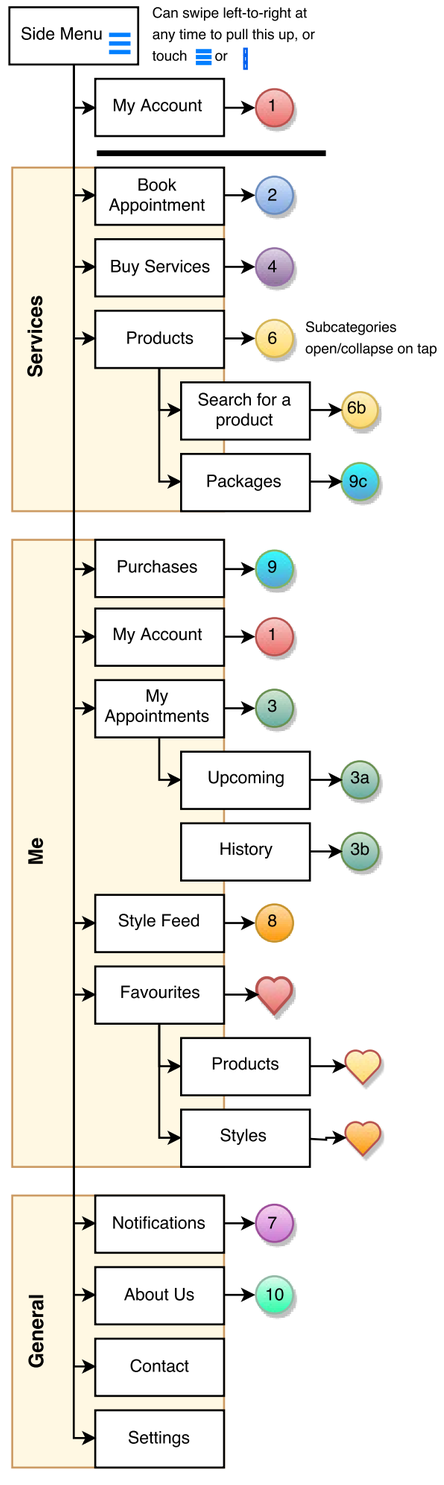


Home Screen

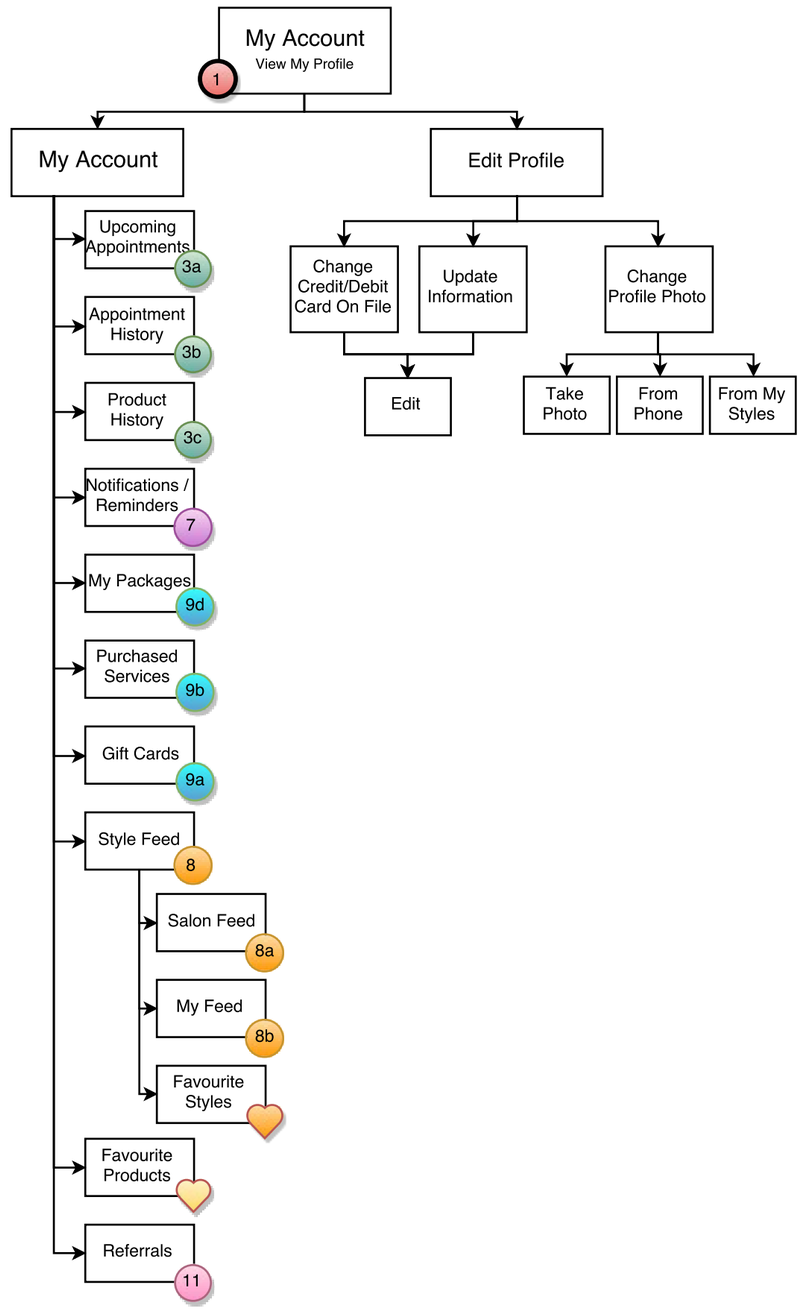




Side Menu



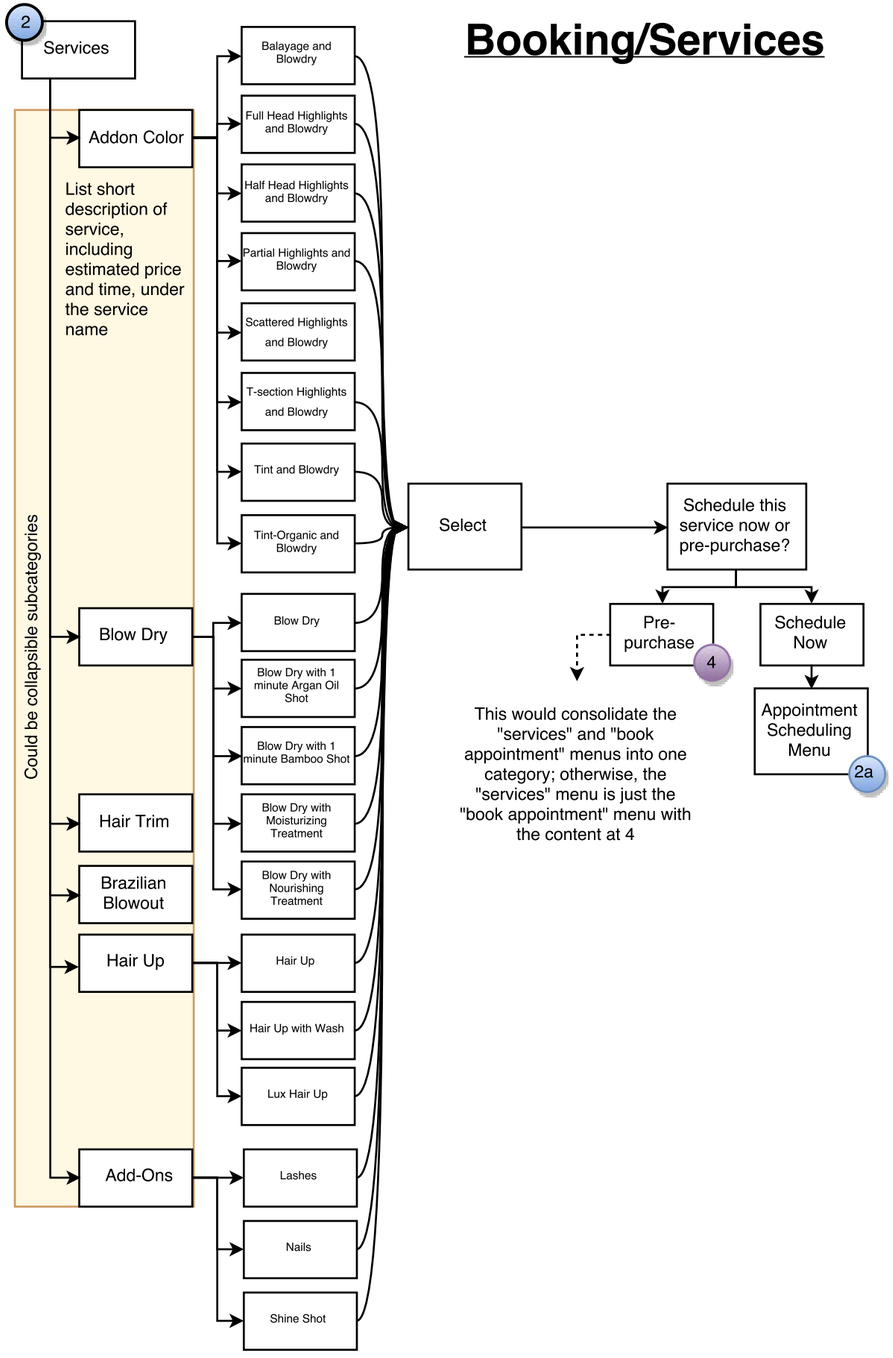
My Account

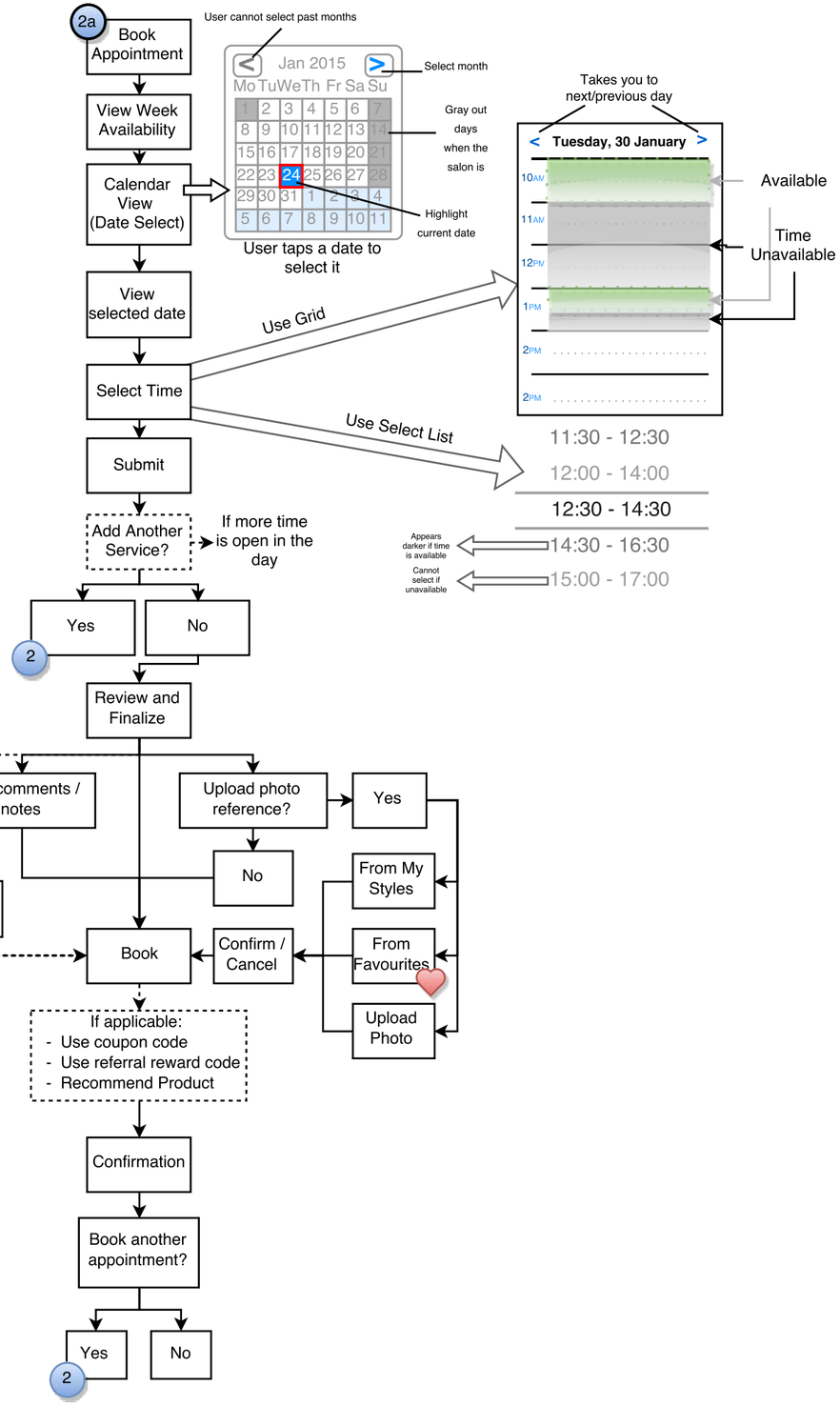


Ability to create sub-accounts? e.g. Mother also books daughter's appointments on same account, just puts in different name?

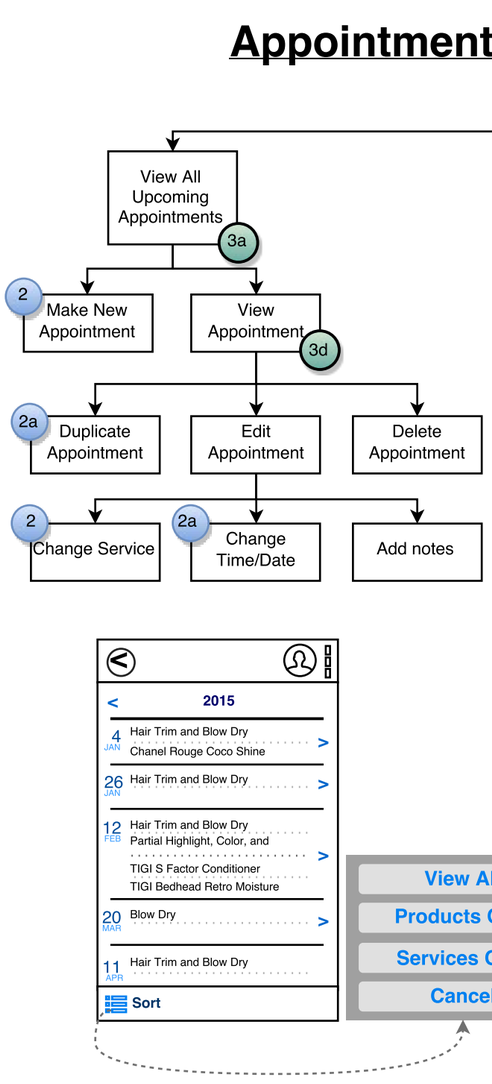
Should users be able to pay for upcoming appointments in-app? Or do they have to pay in-store? Maybe not in case they end up changing a service in store...

Booking/Services

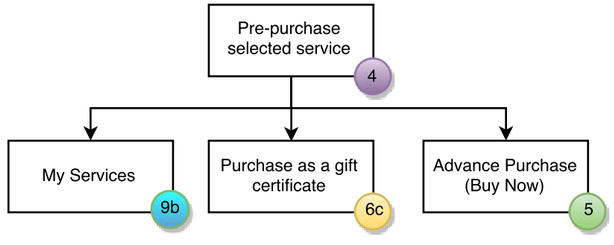




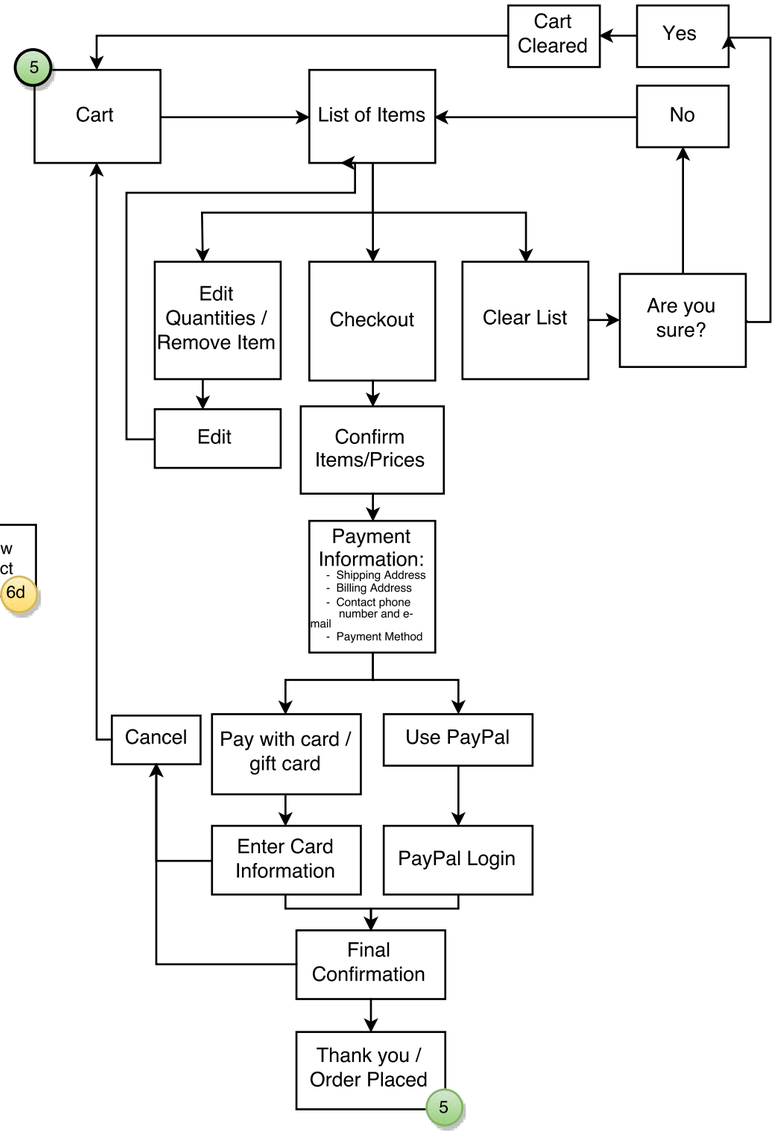
Appointments



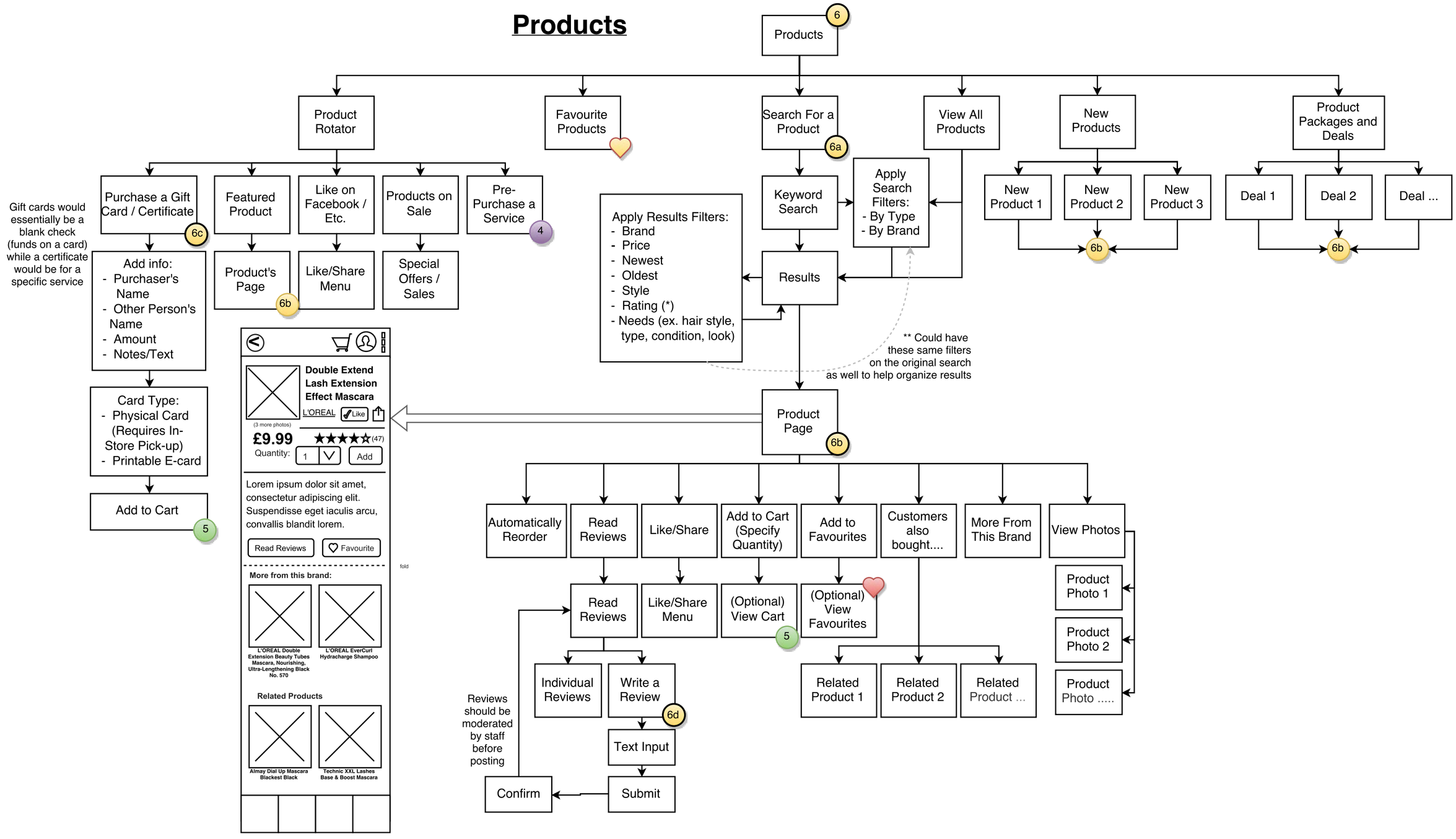
Services



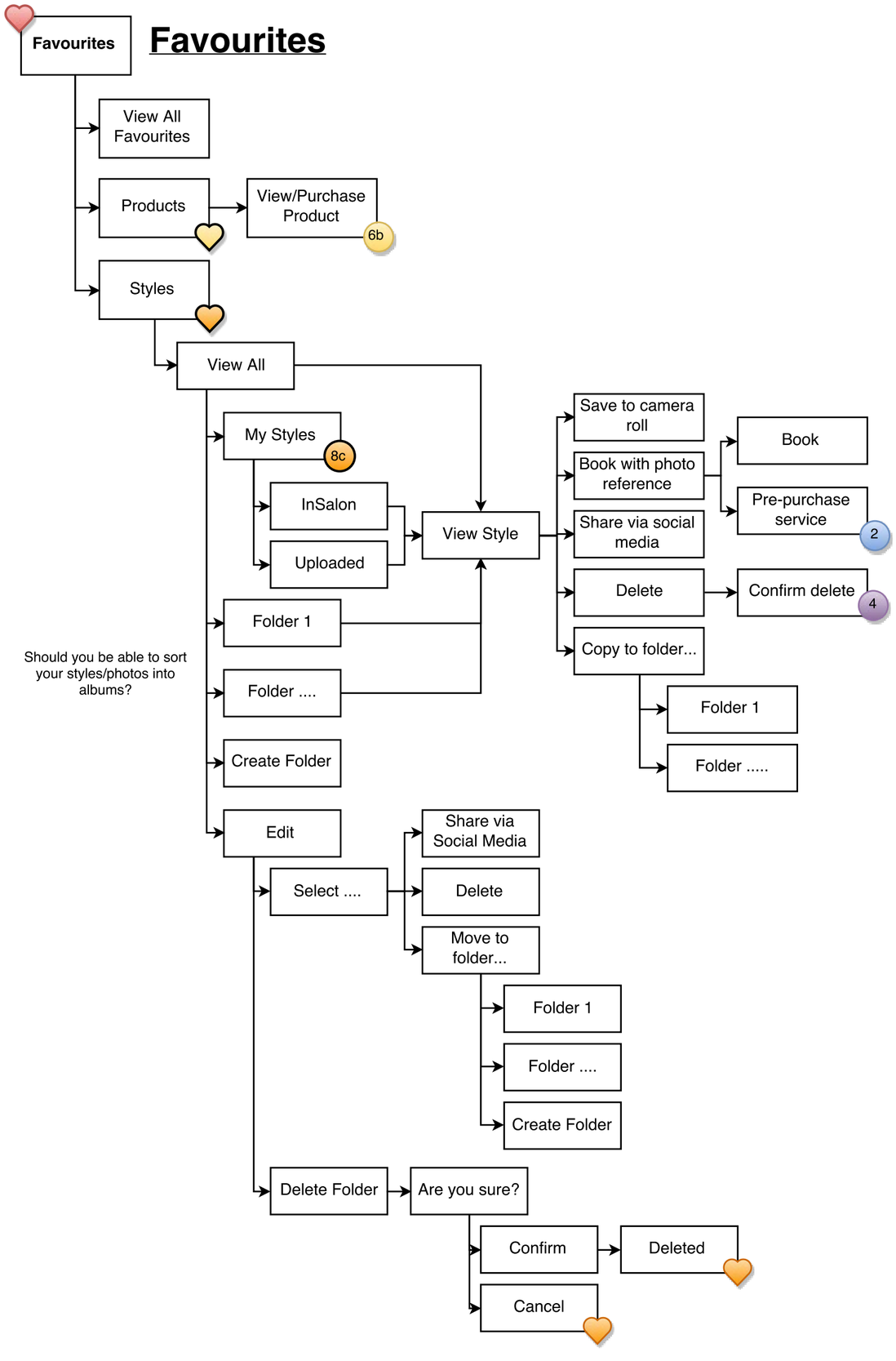
Cart



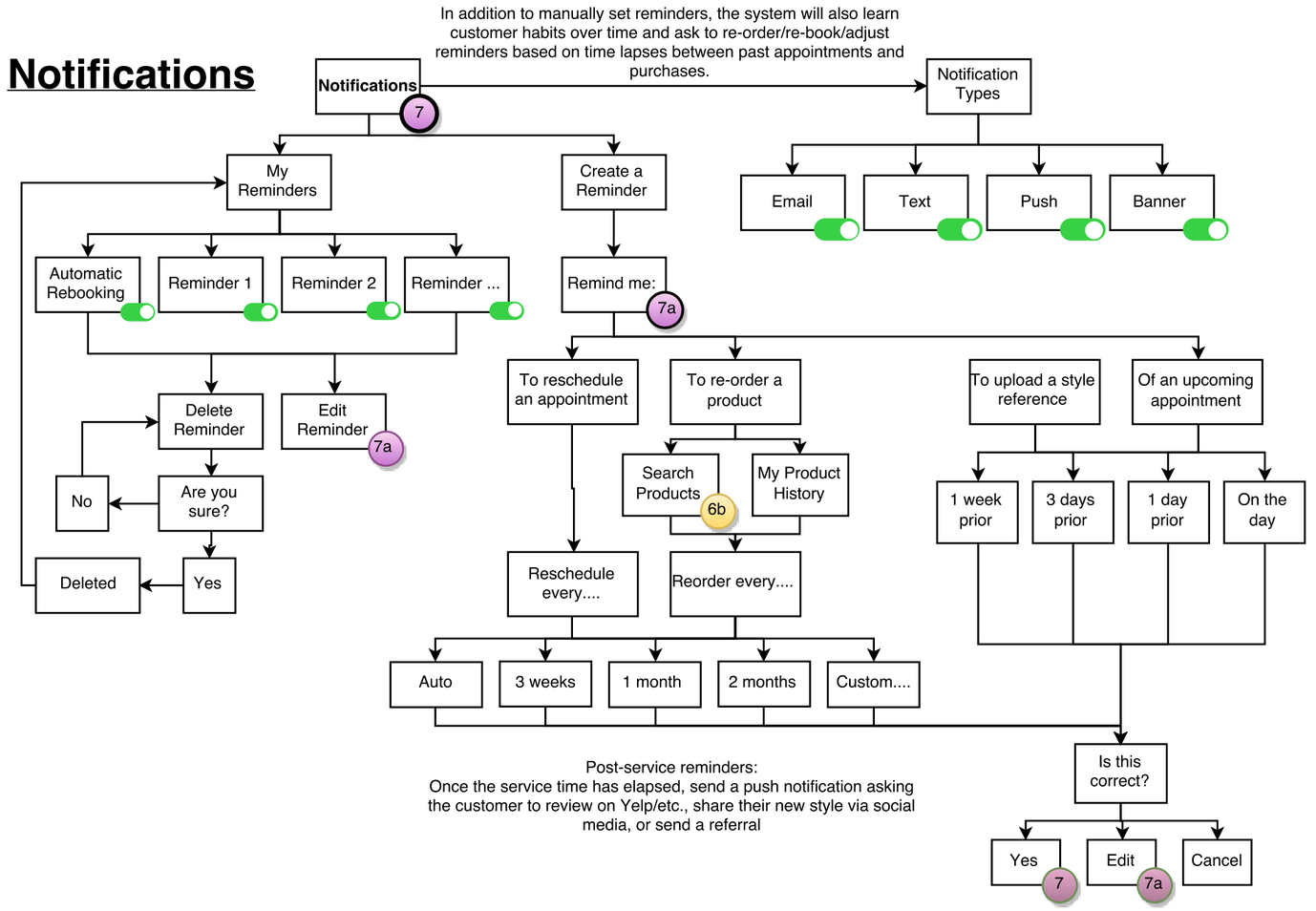
Products


Products
6
Product Rotator
Favourite Products
Search For a Product
6a
View All Products
New Products
Product Packages and Deals
Purchase a Gift Card / Certificate
6c
Featured Product
Like on Facebook / Etc.
Products on Sale
Pre-Purchase a Service
4
Gift cards would essentially be a blank check (funds on a card) while a certificate would be for a specific service
Add info:
- Purchaser's Name
- Other Person's Name
- Amount
- Notes/Text
Product's Page
6b
Like/Share Menu
Special Offers / Sales
Keyword Search
Apply Search Filters:
- By Type
- By Brand
Apply Results Filters:
- Brand
- Price
- Newest
- Oldest
- Style
- Rating (*)
- Needs (ex. hair style, type, condition, look)
Results
** Could have these same filters on the original search as well to help organize results
New Product 1
New Product 2
New Product 3
6b
Deal 1
Deal 2
Deal ...
6b
Card Type:
- Physical Card (Requires In-Store Pick-up)
- Printable E-card
Add to Cart
5
Double Extend Lash Extension Effect Mascara
L'OREAL
Like
(3 more photos)
£9.99
(47)
Quantity:
1
Add
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eget iaculis arcu, convallis blandit lorem.
Read Reviews
Favourite
fold
More from this brand:
L'OREAL Double Extension Beauty Tubes Mascara, Nourishing, Ultra-Lengthening Black No. 570
L'OREAL EverCurl Hydracharge Shampoo
Related Products
Almay Dial Up Mascara Blackest Black
Technic XXL Lashes Base & Boost Mascara
Product Page
6b
Automatically Reorder
Read Reviews
Like/Share
Add to Cart (Specify Quantity)
Add to Favourites
Customers also bought....
More From This Brand
View Photos
Product Photo 1
Product Photo 2
Product Photo .....
Read Reviews
Like/Share Menu
(Optional) View Cart
5
(Optional) View Favourites
Related Product 1
Related Product 2
Related Product ...
Individual Reviews
Write a Review
6d
Reviews should be moderated by staff before posting
Text Input
Confirm
Submit

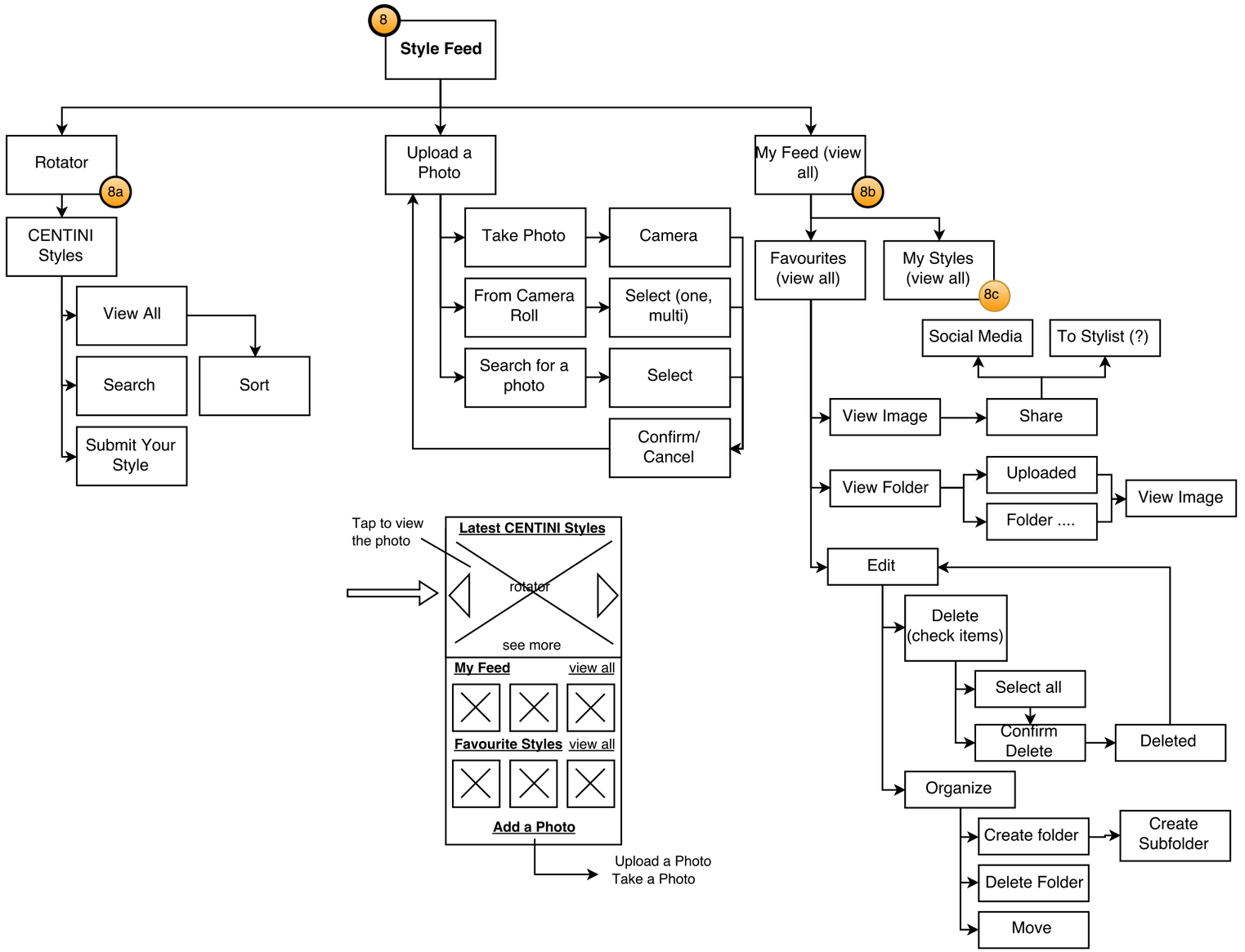
Favourites



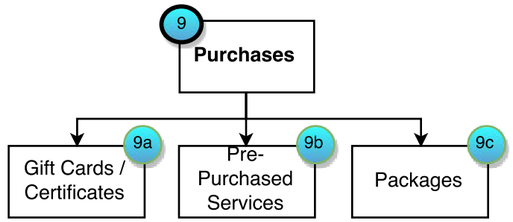
Notifications

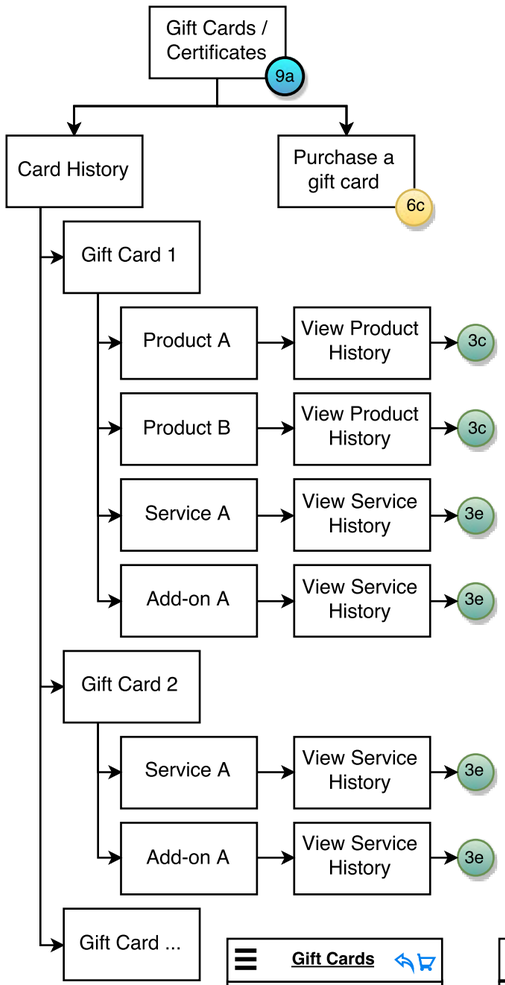


Style Feed

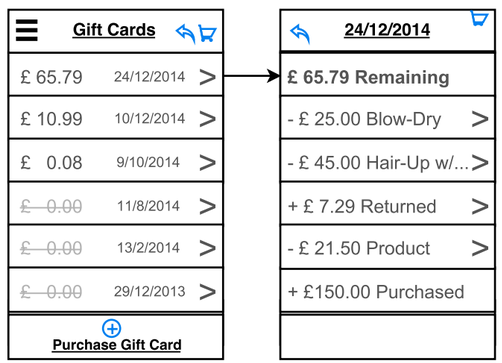

8
Style Feed
Rotator
8a
CENTINI Styles
View All
Search
Sort
Submit Your Style
Upload a Photo
Take Photo
Camera
From Camera Roll
Select (one, multi)
Search for a photo
Select
Confirm/ Cancel
My Feed (view all)
8b
Favourites (view all)
My Styles (view all)
8c
Social Media
To Stylist (?)
View Image
Share
View Folder
Uploaded
Folder ....
View Image
Edit
Delete (check items)
Select all
Confirm Delete
Deleted
Organize
Create folder
Create Subfolder
Delete Folder
Move
Tap to view the photo
Latest CENTINI Styles
rotator
see more
My Feed
view all
Favourite Styles
view all
Add a Photo
Upload a Photo
Take a Photo

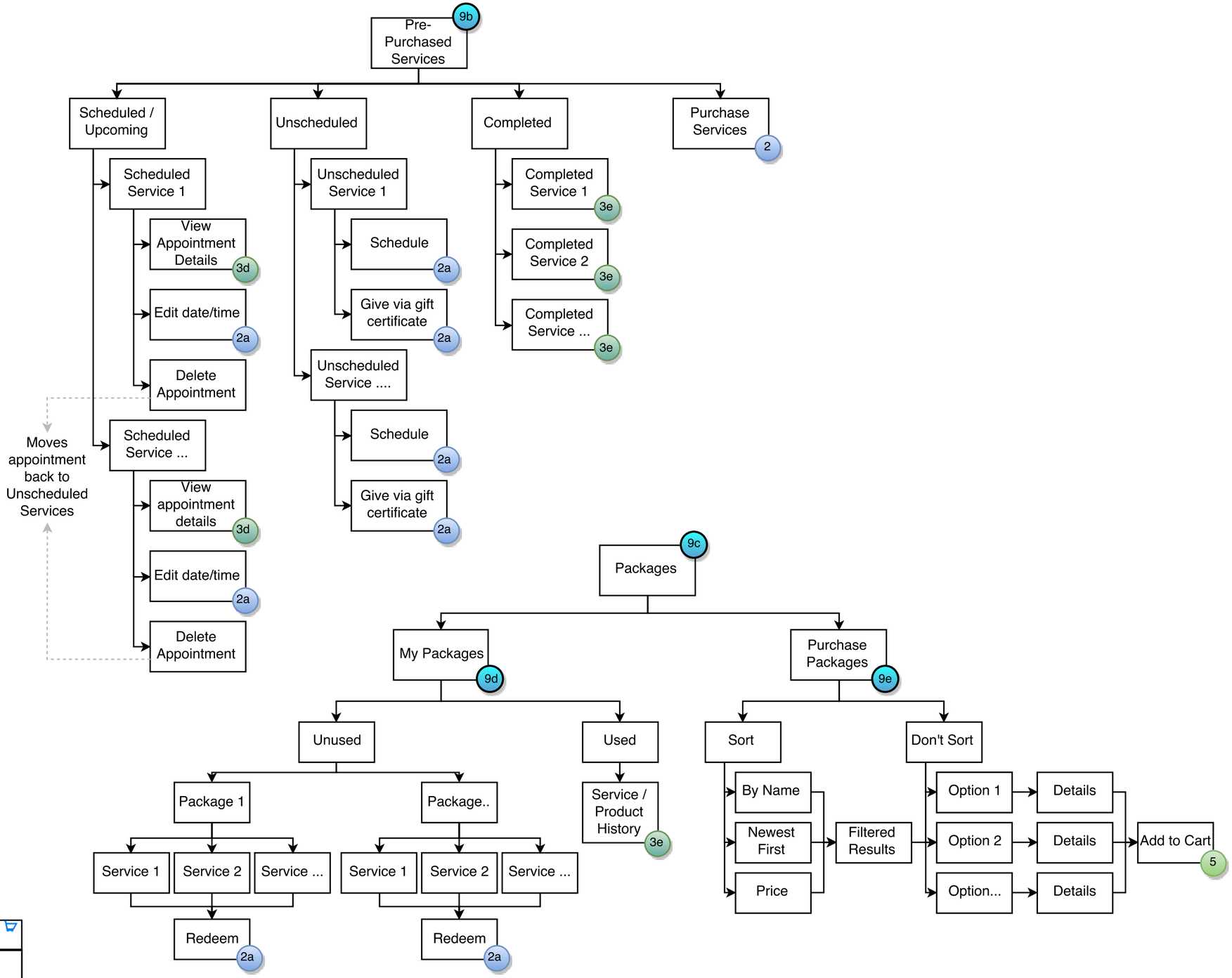
Purchases



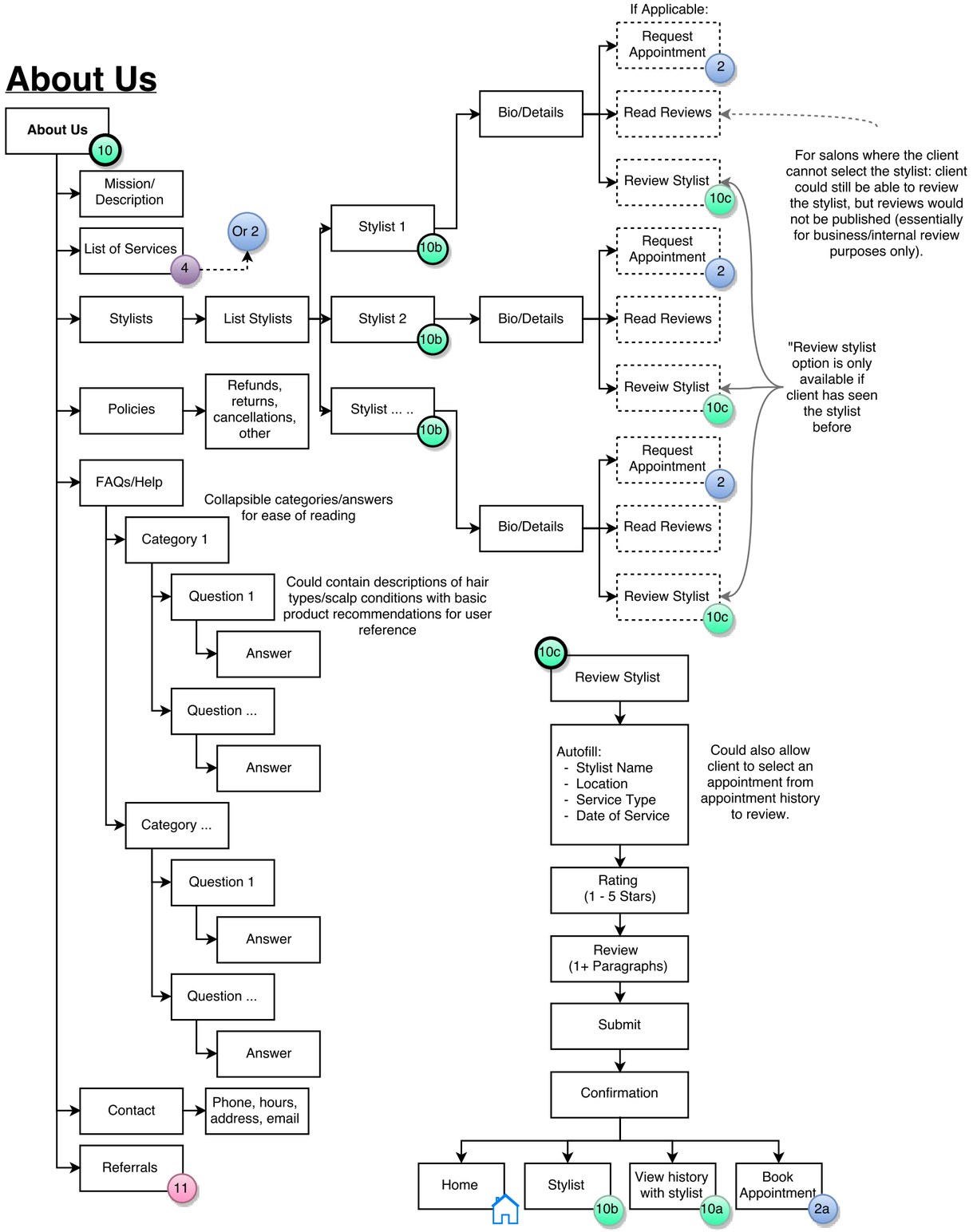
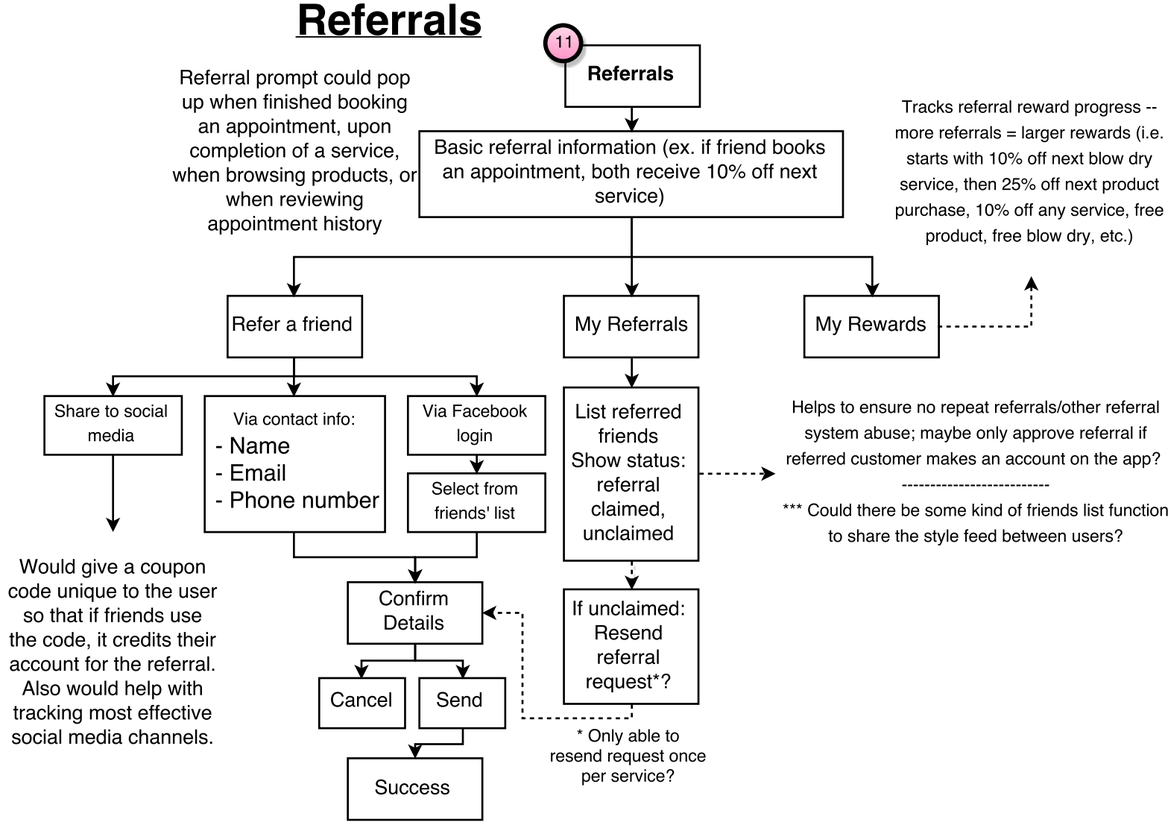


*** Cards are displayed in order of highest remaining balance to lowest and include date of purchase, date of first use, and date of last use.





About Us



Referrals